

SUN OCT 21										
4:00 -- 6:00 PM	Registration & Expo Set-up									
6:30 -- 9:30 PM	PARTNER WELCOME NETWORKING EVENT TBD									
MON OCT 22	LIGHTING	PARTNER NETWORKING	ENERGY STAR PRODUCT EXPO							
6:30 -- 4:30 PM	Registration									
7:00 -- 8:00 AM	Breakfast									
8:00 -- 8:45 AM	Welcome & ENERGY STAR Lighting Update (Plenary)	<div><div>Description: The networking track is for unstructured partner networking meetings, and available to all partners for the entire meeting. Partners are responsible for setting individual meetings. A portfolio of meeting rooms & hospitality suites will be made available during these blocks. <u>Instructions for scheduling meetings, specific room options, and details on hospitality suites are TBD.</u></div><div>Description: The ENERGY STAR Product Expo is under development. The display space is expected to be open throughout the meeting, with the exception of breakfast, lunch, and plenary sessions. <u>Detailed information including instructions on securing display space, exact schedule, and format is TBD.</u></div></div>								
8:45 -- 9:45 AM	Lighting Specification Development Updates									
9:45 -- 10:00 AM	Break									
10:00 -- 11:00 am	ENERGY STAR & EISA—Update & Resources									
11:00 -- 12:00 PM	Experience with LED Rebate Programs									
12:00 -- 1:00 PM	Lunch									
1:00 -- 2:00 PM	The Latest in Lighting Test Methods & Standards									
2:00 -- 3:00 PM	Marketing Lighting: The Broad Value ENERGY STAR Delivers									
3:00 -- 3:30 PM	Break									
3:30 -- 4:30 PM	Bringing an ENERGY STAR Qualified Lighting Product to Market									
4:30 -- 5:30 PM	All About ENERGY STAR: What Every Partner Should Know (Introductory for newer partners)									
5:30 -- 6:30 PM										
7:30 PM (TBD)	PARTNER NETWORKING EVENT									
TUES OCT 23	PLENARY & CROSS PRODUCT INTEREST	APPLIANCES & WATER HEATERS	CONSUMER ELECTRONICS	LIGHTING	PARTNER NETWORKING	ENERGY STAR PRODUCT EXPO				
6:30 -- 4:30 PM	Registration									
7:00 -- 8:00 AM	Breakfast									
8:00 -- 9:00 AM	ENERGY STAR Update (Plenary)									
9:00 -- 10:00 AM	Retailer Panel: Strategies for Energy Efficiency Program Partnerships (Cross Track)				<div>*See Mon. Oct 22 description for networking track. <u>Instructions for scheduling meetings, specific room options, and details on hospitality suites are TBD.</u></div>	<div>*See Mon. Oct 22 description for product expo track. <u>Detailed information including instructions on securing display space, exact schedule, and format is TBD.</u></div>				
10:00 - 10:15 AM	Break									
10:15 -- 11:15 AM	Appliances & Water Heater Opening Session			How to Navigate Lighting Certification (Lighting manufacturers only)						
11:15 -- 12:15 PM				Consumer Electronics Opening Session						
12:15 -- 1:15 PM	Lunch									
1:15 -- 2:15 PM	Changing Home Energy Use Behavior—The Role of ENERGY STAR & Young People (Plenary)									
2:15 -- 3:15 PM	Retailer Meet & Greet (Cross Track)									
3:15 -- 3:30 PM	Break									
3:30 -- 4:30 PM	Retailer Meet & Greet (Cross Track)									
4:30 -- 5:30 PM	Connecting Consumers with ENERGY STAR Qualified Products—Advances in EPA Product Lists (Cross Track)									
5:30 -- 6:30 PM										
7:30 PM (TBD)	PARTNER NETWORKING EVENT (TBD)									
WED OCT 24	PLENARY & CROSS PRODUCT INTEREST	APPLIANCES & WATER HEATERS	CONSUMER ELECTRONICS	PARTNER NETWORKING	ENERGY STAR PRODUCT EXPO					
6:30 -- 12:00 PM	Registration									
7:00 -- 8:00 AM	Breakfast									
8:00 -- 9:00 AM	Break	Appliance Spec Updates & Emerging Tech: What's Next	<div>*CE partner networking time. See Networking Track Description for Monday Oct. 22.</div>	<div>*See Mon. Oct 22 description for networking track. <u>Instructions for scheduling meetings, specific room options, and details on hospitality suites are TBD.</u></div>	<div>*See Mon. Oct 22 description for product expo track. <u>Detailed information including instructions on securing display space, exact schedule, and format is TBD.</u></div>					
9:00 -- 10:00 AM		Water Heater Market: Where are we Now?								
10:00 - 10:15 AM										
10:15 -- 11:15 AM		Big Savings Opportunities in Small Market Appliances								
11:15 -- 12:15 PM		Innovative Water Heating Marketing Programs	How to Collaborate to Develop Successful CE Promotions							
12:15 -- 1:15 PM		Lunch								
1:15 -- 2:15 PM		Local Retailer & Buying Group Panel: Establishing Successful Incentive Programs with Your Local Retailers (Cross Track)								
2:15 -- 3:15 PM		EPA Responsible Appliance Disposal (RAD) Program Update	Sleek, Streaming & Smart—the Future of the CE Industry							
3:15 -- 3:30 PM		Break								
3:30 -- 4:30 PM		Appliance Session TBD	Digital Strategies for the Digital Age							
4:30 -- 5:30 PM										
5:30 PM (TBD)	PARTNER NETWORKING EVENT (TBD)									